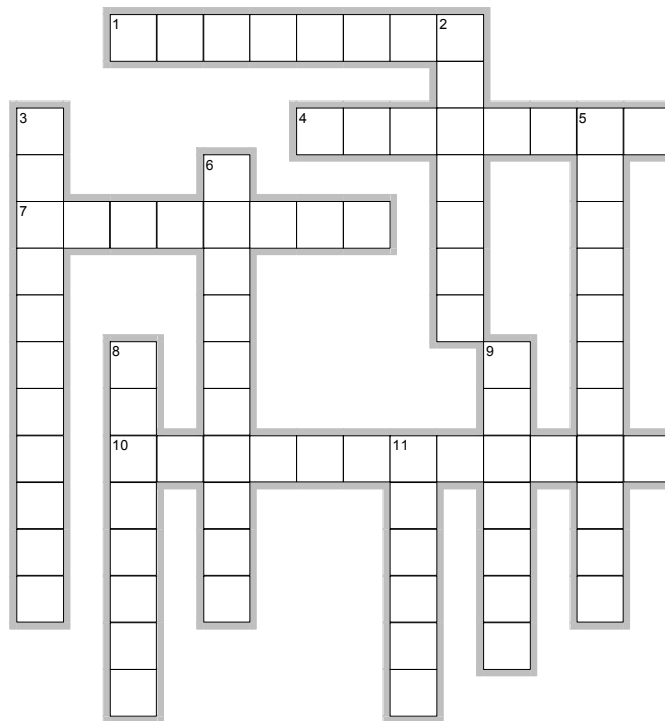


Name: \_\_\_\_\_ Class: \_\_\_\_\_ Date \_\_\_\_\_

## Crosswords: Business Growth



### Across

1. Growth when a firm increases its own size by producing more under its existing structure
4. Type of integration when firms engaged in different stages of production combine.
7. When a company buys all or at least 50% of the shares of another company
10. Lateral integration is also known as

### Down

2. Type of integration where different firms producing from different industries combine
3. Growth when one or more firms join together to form a larger enterprise
5. Take over is also known as
6. Type of integration when firms engaged in the production of same type of good/service combine
8. A type of Vertical integration that takes the firm near to the source of raw materials
9. A type of vertical integration which takes you near to the customer
11. When two or more firms agree to join to form a new enterprise

*This gap filler exercise has been downloaded from [www.dineshbakshi.com](http://www.dineshbakshi.com)  
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